

Governor
John R. Kasich

Lieutenant Governor
Mary Taylor

ODA Director
David T. Daniels

ODH Director
Richard Hodges

DATE: July 13, 2016
TO: Health Commissioners, Directors of Environment Health and Interested Parties
RE: Recall Announcement (ODA/ODH) 2016-72a2

Two Flavors of Betty Crocker Cake Mix Recalled

Consumers reminded not to consume uncooked cake batter or raw flour products

July 11, 2016 - MINNEAPOLIS – Out of an abundance of caution, two flavors of Betty Crocker cake mix sold in the U.S. and one flavor sold in Canada have been added to General Mills’ previously announced flour recall from July 1, 2016. No illnesses reported to date have been connected to cake mix. No other General Mills or Betty Crocker mixes are included in this recall.

Two flavors of cake mix — Betty Crocker Delights Super Moist Party Rainbow Chip Cake Mix (called Betty Crocker Super Moist Rainbow Bit Cake Mix in Canada) and Betty Crocker Delights Super Moist Carrot Cake Mix — have been added to the recall as they contain flavor chips (or bits) produced using Wondra flour, which was included in General Mills’ previous July 1st recall announcement. General Mills continues to collaborate with health officials to investigate a multistate outbreak of *E. coli* O121 connected to several brands of flour.

This recall applies only to the specific product and date codes listed below.

The affected Betty Crocker cake mixes sold in the U.S.:

Betty Crocker Delights Super Moist Party Rainbow Chip Cake Mix	
Package UPC	000-16000-40997
Recalled Better if Used by Dates	25MAR2017, 28MAR2017, 27APR2017, 28APR2017, 23MAY2017, 24MAY2017, 25MAY2017
Betty Crocker Delights Super Moist Carrot Cake Mix	
Package UPC	000-16000-40987
Recalled Better if Used by Dates	12APR2017, 13APR2017, 14APR2017, 28MAY2017, 29MAY2017, 30MAY2017, 07JUL2017, 08JUL2017

The affected Betty Crocker cake mix sold in Canada:

Betty Crocker Super Moist Rainbow Bit Cake Mix	
Package UPC	000-65633-46589
Recalled Better if Used by Dates	27AL2017, 08JN2017, 09JN2017

If you possess any products included in this recall, they should be thrown away. A full list of retail products included in the flour recall can be found at <http://www.generalmills.com/flour>.

Guidance from the Food and Drug Administration (FDA) and the Centers for Disease Control (CDC) continues to be that consumers should refrain from consuming any raw dough or batter products. *E. coli* O121 is eliminated by heat through baking, frying, sautéing or boiling products. All surfaces, hands and utensils should be properly cleaned after contact with flour, batter, or dough.

Although most strains of *E. coli* are harmless, others can make you sick. *E. coli* O121 is a potentially deadly bacterium that can cause bloody diarrhea and dehydration. Seniors, the very young, and persons with compromised immune systems are the most susceptible to foodborne illness.

Anyone diagnosed by a physician as having an illness related to *E. coli* O121 is also urged to contact state and local public health authorities.

U.S. consumers with questions or requesting Betty Crocker replacement product should contact General Mills at 800-230-8103. Canadian consumers with questions about the Betty Crocker products including in the recall, or requesting replacement, should contact General Mills Canada at 800-526-4579. Additional recall information can also be found at <http://www.generalmills.com/flour>