

Governor
John R. Kasich**Lieutenant Governor**
Mary Taylor**ODA Director**
David T. Daniels**ODH Director**
Richard Hodges

DATE: May 3, 2016

TO: Health Commissioners, Directors of Environment Health and Interested Parties

RE: Recall Announcement (ODA/ODH) 2016-58

CSM Bakery Solutions' Voluntary Recall of Cinnabon Stix® Due to Undeclared Peanut Allergen

Bakery supplier, CSM Bakery Solutions, has notified Cinnabon of the recall of Cinnabon Stix due to the possible presence of peanut allergens in an ingredient used in Cinnabon Stix. The Cinnabon Stix are sold in bakery cups, bags, or boxes, and may have been distributed to Cinnabon retail locations throughout the U.S. and internationally.

Although the nutritional and allergen information currently indicates that Cinnabon products may contain milk, eggs, wheat, soy, peanuts, pecans, other tree nuts or traces of nuts, Cinnabon is taking extra measures knowing that peanut allergens have been detected in the ingredients for the Cinnabon Stix. People who have an allergy or severe sensitivity to specific types of allergens, such as peanuts, run the risk of serious life-threatening allergic reaction if they consume these products. Cinnabon is not aware of any complaints or illnesses at this time. Effective immediately, all Cinnabon bakeries are discontinuing the sale of Cinnabon Stix until CSM has confirmed that the potential source of peanut allergens has been contained and eliminated. Anyone who has purchased Cinnabon Stix is encouraged to discard them if there is possible exposure to anyone with a peanut allergy.

About Cinnabon®

Founded in Seattle in 1985 and now based in Atlanta, Cinnabon LLC, is the market leader among cinnamon roll bakeries. The company serves fresh, aromatic, oven-hot cinnamon rolls, as well as a variety of other baked goods and specialty beverages. Cinnabon® currently operates over 1,200 franchised locations worldwide, primarily in high traffic venues such as shopping malls, airports, train stations, travel plazas, entertainment centers and military establishments. Cinnabon® is also a multi-channel licensor, partnering with other companies to provide over 70 brand licensed products at foodservice and retail venues. Visit www.Cinnabon.com for more information, follow on Twitter @Cinnabon or become a Facebook fan at www.facebook.com/Cinnabon.

About FOCUS Brands Inc.

Atlanta-based FOCUS Brands Inc., through its affiliate brands, is the franchisor and operator of more than 5,000 ice cream shoppes, bakeries, restaurants, and cafes in the United States, the District of Columbia, Puerto Rico and 60 foreign countries under the brand names Carvel®, Cinnabon®, Schlotzsky's®, Moe's Southwest Grill®, Auntie Anne's® and McAlister's Deli®, as well as Seattle's Best Coffee® on certain military bases and in certain international markets. Please visit www.focusbrands.com to learn more.