

Governor
John R. Kasich

Lieutenant Governor
Mary Taylor

ODA Director
David T. Daniels

ODH Director
Richard Hodges

DATE: December 23, 2015
 TO: Health Commissioners, Directors of Environment Health and Interested Parties
 RE: Recall Announcement (ODA/ODH) 2015 -156

American Pure Whey Issues Allergy Alert on Undeclared Milk and Soy in Whey Protein Products

October 7, 2015 – New Bern, NC – American Pure Whey, New Bern, NC is recalling its whey protein products, because they contain undeclared milk allergen and soy allergen. People who have an allergy or severe sensitivity to specific type of milk and soy run the risk of serious or life threatening allergic reaction if they consume these products.

The products were distributed to, AE, AZ, CA, CO, CT, DC, FL, IL, IN, KY, KS, MA, MD, MI, MO, NC, NE, NV, NY, OH, OK, OR, PA, TN, UT, VT, WA, WI & WY and reached directly to customers through mail order.

The whey products were manufactured under the following brand names:

Brand	Flavor	Lot number	Exp. Date	UPC Code
American Pure Whey Protein Matrix	Chocolate	69205	9/2017	456456789004
American Pure Whey Protein Matrix	Vanilla	69205	09/2017	783521095013
American Pure Whey Protein Isolate	Chocolate	29026	09/2017	753182812809
American Pure Whey Protein Isolate	Vanilla	29026	09/2017	78333109591
Body Construct Meal Replacement	Cinnamon Roll	78124	9/2017	839893989858
Build Your Own Body Protein Powder	Chocolate	67134	9/2017	456789517480

These products are available in 2 lb. and 5 lb. containers or in factory sealed food grade mylar bags.

No illnesses have been reported to date.

The recall was initiated after it was discovered that product containing whey (from milk) and soy lecithin (from soy) was distributed in packaging that did not reveal the presence of the allergens on the label. Subsequent investigation indicates, the problem was caused by a temporary breakdown in the company's production and packaging processes.

Consumers who have purchased whey protein products are urged to return it to the place of purchase for a full refund. Own label distributors are urged to return the product to us as soon as they have received the returns. Consumers with questions may contact the company at 1-888-399-0580, 8 a.m. to 5 p.m. Eastern Time, Monday through Friday, excluding holidays.

The U.S. Food and Drug Administration have been notified of this voluntary recall.