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Theodore E. Wymyslo, M.D.

DATE: January 21, 2014  
TO: Health Commissioners, Directors of Environment Health and Interested Parties  
RE: Recall Announcement (ODA/ODH) 2014-005

### **Kentucky Firm Recalls Cheeseburger Mac Products Due To Misbranding and Undeclared Allergens**

WASHINGTON, Jan. 19, 2014 – Truitt Brothers Inc., an East Bernstadt, Ky. establishment is recalling approximately 1.77 million pounds of shelf-stable pasta and ground beef products because of misbranding and an undeclared allergen, the U.S. Department of Agriculture’s Food Safety and Inspection Service (FSIS) announced today. The products are formulated with hydrolyzed soy protein and dried soy sauce, known allergens, which are not declared on some labels.

The products subject to recall include:

- 3.3-pound cases containing six, 9-ounce microwaveable containers of “Kraft Velveeta Cheesy Skillets SINGLES – ULTIMATE CHEESEBURGER MAC” [a macaroni & cheese product] with a Best by date code of “02 MARCH 2014 – 23 OCT 2014.” Identifying UPC code is 2100004329, and case codes are: 00210000432900, 00210000432910, 00210000432925, 00210000464000 and 00210000465100.

The products were produced between May 6, 2013 and Jan. 16, 2014 and shipped to Kraft Foods distribution centers and retail locations nationwide.

No other Velveeta or Kraft products are impacted by this recall.

The problem was discovered during a recent routine quality check conducted by the company, which then contacted FSIS. The company believes the problem occurred when a label supplier inadvertently mixed labels with incorrect ingredient lines with labels containing correct ingredient information.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about a reaction should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers. When available, the retail distribution list(s) will be posted on the FSIS website at: [www.fsis.usda.gov/recalls](http://www.fsis.usda.gov/recalls).

Consumers with questions about the recall should contact the Kraft Foods Consumer Relations Center at 1-800-396-5512. Media with questions about the recall should contact Joyce Hodel, the company's corporate affairs director, at 847-646-4538.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at AskKaren.gov or via smartphone at m.askkaren.gov. "Ask Karen" live chat services are available Monday through Friday from 10 a.m. to 4 p.m. ET. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day.