

Governor
John R. Kasich

Lieutenant Governor
Mary Taylor

ODA Director
David T. Daniels

ODH Director
Theodore E. Wymyslo, M.D.

DATE: September 25, 2012
TO: Health Commissioners, Directors of Environment Health and Interested Parties
RE: Recall Announcement (ODA/ODH) 2012-094

Maine Natural Health Company Issues Allergy Alert on Undeclared Allergens in Products containing Whey Protein Concentrate

September 21, 2012 - Maine Natural Health is announcing a recall of Whey Protein Concentrates as the labels fail to declare the allergens: milk, shellfish and coconut. People who have an allergy or severe sensitivity to milk, shellfish or nuts run the risk of a serious or life-threatening allergic reaction if they consume these products.

The products can be identified by the following names.

- Pure Whey in Maine Natural Health and Stronger Faster Healthier brands contains the allergen milk
- Fortified and Endurance Daily in Stronger Faster Healthier contains the allergen milk.
- Recovery (also labeled as Post Workout) and Rejuvenate in Maine Natural Health and Stronger Faster Healthier contains the allergens milk and glucosamine derived from crab shells.
- Daily Balance, Endurance Daily, Endurance In Race, and Hunger and Weight in Stronger Faster Healthier contains the allergens milk and coconut fat that is derived from coconuts.

Stronger Faster Healthier and Maine Natural Health products are sold in the flavors of chocolate, natural, vanilla, lime, coconut and pina colada and in the two lb, 10 oz and 30 gram sizes. Products were sold since July 14, 2010 through August 31, 2012.

These products are distributed nationwide both directly to consumer via the internet and through retailers.

As most customers know whey protein is derived from milk. Maine Natural Health shipped the whey protein products beginning July 14, 2010 without stating: whey is derived from 'milk' on their labels through a company oversight. This product recall notice has been initiated because these products contain milk ingredients but do not list on the labels that the ingredients are derived from milk. In addition, products sold under the name Recovery (also labeled as Post Workout) and Rejuvenate contained glucosamine derived from crab shells. Products sold under the name of Daily Balance, Endurance Daily, Endurance In Race, and Hunger and Weight are made from coconut fat that is derived from coconuts.

If you are allergic or have extreme sensitivity to milk, shellfish or nuts, you should discontinue use. In addition, if you may have further distributed this product, please identify these individuals and notify them at once of this voluntary product recall.

To date, no consumer has reported any allergic or other negative reaction to any of our products.