



Ohio Department of Agriculture and Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

TO: Health Commissioners, Directors of Environmental Health and Interested Parties
Subject: Recall Announcement (ODA/ODH) 2010-92
Date: October 25, 2010

Mega Pops Manufacturer Leads Effort with Retailers to Recall Product Voluntarily During Review of Customer Concerns *Colombina believes product does not present health risk*

A limited number of Mega Pops™ brand lollipops may contain traces of foreign particles, and as a precautionary measure, manufacturer Colombina S.A. is asking customers to return these lollipops to their retailer and instructing retailers to recall the product voluntarily. Colombina believes the product presents no health risk.

Colombina S.A. is voluntarily recalling specific lots of Colombina Brand Mega Pops in 14-ounce and 28-ounce cellophane bags containing watermelon, cherry, orange and grape flavored pops. Affected Mega Pops can be identified by **UPC Code numbers 0 14272 10873 9 or 0 14272 10862 3**, and are in lots marked as **Lot #1240695, Lot #1209708, or Lot #1209796**. The lot number appears in a white square on the lower left hand side of the reverse of each bag. The voluntary recall of these lots is part of Colombina's diligent product review.

Customers who return the product to the store where they purchased the product may receive a refund or store credit for the purchase price of the product. The offer applies to all bags of Mega Pops about which customers may have a concern, regardless of lot number.

"We are always guided by customer safety and satisfaction," said Carlos Gil, Colombina USA Vice President. "Using an abundance of caution, we are working with all our valued retailers to quickly remove the product from the shelves. We've also set up a special 24 hour hotline to answer any questions consumers may have."

Colombina is coordinating efforts with the U.S. Food and Drug Administration as well as with U.S. retailers, and will continue to do so until the matter has been resolved. The company is committed to ensuring the safety and quality of all its products. Colombina Mega Pops are distributed nationwide through several different retailers and wholesalers.

Until the situation is resolved to the satisfaction of all parties involved, Mega Pops will be temporarily unavailable in the U.S., as Colombina has asked retailers to remove the product voluntarily as a precaution.

Customers with questions can call toll-free to 1-888-317-3686.