



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, and Other Interested Parties
Subject: Recall Announcement (ODA/ODH) 2010-71
RE: August 20, 2010

PLEASE NOTE: Product was sold in Kentucky, Virginia and Tennessee

Elie Baking Corp issues Allergy Alert on Undeclared Soy in Food City brand Low-Carb Tortilla White and Whole Wheat 10 count

Elie Baking Corp. dba Near East Baking Corporation, 204 N Montello St., Brockton, Massachusetts is recalling the following:

Food City brand, Low Carb Tortilla White, 13.5 oz, 10 count. UPC 0 87848 42002 0
Food City brand, Low Carb Tortilla Whole Wheat, 13.5 oz.10 count. UPC 0 87848 42003 0
MFG Date 07/21/10 & MFG Date 07/22/10 stamped on the top left of the bag.

The products may contain undeclared soy. People who have an allergy or severe sensitivity to soy run the risk of serious or life-threatening allergic reaction if they consume these products

The products were distributed in K-VA-T Food Stores, Inc. d/b/a Food City retail stores, in the following states: Kentucky, Virginia, and Tennessee.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered that product containing soy was distributed in packaging that did not declare soy in the ingredient statement.

Consumers who have purchased Food City low Carb Tortilla White & whole wheat 10 ct are urged to return them to the place of purchase for a full refund.

Consumers with questions may contact the company by E- mail: dianag@neareastbakery.com or call collect 508 584 4890. Monday through Friday from 9:00 am to 5:00 pm