



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2010-22a24

Date: April 2, 2010

Lance, Inc. Has Issued a Voluntary Recall of All Tom's Barbecue Potato Chips Because Of A Possible Health Risk

March 29, 2010 - Lance, Inc. with headquarters in Charlotte, North Carolina is recalling 28,087 cases of Tom's Barbecue Potato Chips packaged in 1 oz (UPC 021900060406), 2.25 oz (UPC 021900011477) and 8.5 oz (UPC 021900062417) sizes because it has the potential to be contaminated with Salmonella, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy individuals may suffer only short-term symptoms such as high fever, severe headache, vomiting, nausea, abdominal pain and diarrhea. Long term complications can include severe arthritis.

To date, there have been no reported illnesses associated with the consumption of this product.

The product was distributed in the following states: Alabama, Arizona, Arkansas, Georgia, Florida, North Carolina, South Carolina, Virginia, Tennessee, West Virginia, Maryland, Pennsylvania, New Jersey, New York, Massachusetts, Connecticut, Ohio, Kentucky, Illinois, Michigan, Louisiana, Texas, Oklahoma, New Mexico, Arizona, California, Kansas, Missouri, Colorado, Iowa, Indiana, Mississippi, Nebraska, New Hampshire. The product is sold in retail stores and was distributed by direct store delivery by Lance route trucks and by Lance distributors.

The product comes in 1 oz, 2.25 oz and 8.5 oz flexible packages. Code dates on the recalled product carry the following expiration dates: May 14 2010, May 21 2010, May 28 2010, Jun 4 2010, Jun 11, 2010, Jun 18 2010, Jun 25 2010, Jul 2 2010, Jul 9 2010, and Jul 16 2010.

Lance was notified by the supplier of the Barbecue Seasoning blend that they had received information from Basic Food Flavors, Inc that a lot number of Hydrolyzed Vegetable Protein that they used to manufacture the Barbecue Seasoning could be tainted with Salmonella. Upon receipt of this information, Lance ceased the production and distributing of the product.

Consumers who have purchased Tom's Barbecue Potato Chips carrying the above expiration dates are urged to return the product to the place of purchase. Consumers with questions may contact the company between the hours of 8:00 A.M. to 6:00 P.M. Monday through Friday at 704 554 5548.