



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2009-98

Date: December 15, 2009

Simple Foods, Inc. - Undeclared allergen (milk)

Simple Foods, Inc. ISSUES ALLERGY ALERT ON UNDECLARED DAIRY (traces of milk) IN Carob Peanut Butter Cups, Carob Almond Butter Cups, Carob Mint Crème Cups, Pre-packaged Carob Brown Rice Crunch, Pre-packaged Carob Peanut Butter Squares, Pre-packaged Crispy Carob Peanut Butter Squares, Pre-Packaged Carob Coated Rice Cakes, Pre-packaged Carob Mint Coated Rice Cakes, and Pre-packaged Carob Almond Butter Coated Rice Cakes.

Simple Foods, Inc. of Tonawanda, NY is recalling Pre-packaged varieties of Carob Cups, Carob Squares and Carob Rice Cakes, because they may contain undeclared traces of milk. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

Carob Peanut Butter Cups, Carob Almond Butter Cups, Carob Mint Crème Cups, Pre-packaged Carob Brown Rice Crunch, Pre-packaged Carob Peanut Butter Squares, Pre-packaged Crispy Carob Peanut Butter Squares, Pre-Packaged Carob Coated Rice Cakes, Pre-packaged Carob Coated Mint Rice Cakes, and Pre-packaged Carob Almond Butter Coated Rice Cakes were distributed to local retail health food stores and food co-ops in the following states: California, Connecticut, Colorado, Delaware, Florida, Georgia, Indiana, Illinois, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, Tennessee, Texas, Vermont, Virginia, Washington D.C., and Wisconsin.

Each recalled product can be identified through the UPC Code as well as the individual package weight:

- 1 ounce Carob Peanut Butter Cups 36664 00200,
- 1 ounce Carob Almond Butter Cups 36664 0201
- 1 ounce Carob Mint Crème Cup 36664 0202
- 1.6 ounce Carob Brown Rice Crunch 36664 00300
- 1.6 ounce Carob Peanut Butter Squares 36664 00301
- 1.6 ounce Crispy Carob Peanut Butter Squares 3664 00303
- 6.5 ounce Carob Coated Rice Cakes 36664 00400
- 6.5 ounce Carob Mint Coated Rice Cakes 3664 00401

6.5 ounce Carob Almond Butter Coated Rice Cakes 3664 00402.

There has been ONE allergic reaction reported that is waiting to be confirmed as of today's date.

"The recall was initiated after it was discovered that product containing dairy (traces of milk) was distributed in packaging that did not reveal the presence of dairy (traces of milk). Subsequent investigation indicates the problem was caused by the supplier of carob confectionery coating using machinery that is also used to process materials that may contain milk."

Consumers with a milk allergy who have purchased Carob Peanut Butter Cups, Carob Almond Butter Cups, Carob Mint Crème Cups, Pre-packaged Carob Brown Rice Crunch, Pre-packaged Carob Peanut Butter Squares, Pre-packaged Crispy Carob Peanut Butter Squares, Pre-Packaged Carob Coated Rice Cakes, Pre-packaged Carob Mint Coated Rice Cakes, and Pre-packaged Carob Almond Butter Coated Rice Cakes may return it to the place of purchase for a full refund. Consumers with questions may contact Simple Foods, Inc. at (716) 743 – 8850.