



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2009-83

Date: November 5, 2009

Iowa Firm Recalls Roast Beef Deli Products Due To Mislabeling And An Undeclared Allergen

WASHINGTON, Curly's Food, Inc., a Sioux City, Iowa, establishment, is recalling approximately 12,181 pounds of roast beef deli products because they were inadvertently mislabeled and contain an undeclared allergen, soy, the U.S. Department of Agriculture's Food Safety and Inspection Service (FSIS) announced. Soy is a known potential allergen, which is not declared on the label.

The following product is subject to recall:

Cases containing two (2) various size weight deli-faced pieces of "Healthy Ones, Medium Cooked Roast Beef, 97% Fat Free, No Fillers, No Artificial Flavors, Lower Sodium" in vacuum packaged bags. Each package bears a use by date of "01/03/2010" or "01/10/2010," a case code of "30900-17856" as well as the establishment number "EST. 15878" inside the USDA mark of inspection.

The roast beef deli products were produced on October 5 and 12, 2009, and were distributed to retail-type delicatessens and Department of Defense Commissaries in California, Idaho, Illinois, Indiana, Maryland, Michigan, Missouri, Nebraska, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Virginia and Washington.

The problem was discovered by the company following a product check. FSIS has received no reports of adverse reactions due to consumption of these products. Anyone concerned about an allergic reaction should contact a physician.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers.

Consumers with questions about the recall should contact the company Consumer Hotline at 1-800-722-1127. Media with questions about the recall should contact company Media Contact Keira Ullrich at (212) 758-4048.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at AskKaren.gov. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day