



Ohio Department of Agriculture  
and  
Ohio Department of Health



Governor Ted Strickland  
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs  
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2009-02a68

Date: March 6, 2009

**Potent Foods®, Inc. Announces Nationwide Voluntary Recall of Potent Life™ Bars**

**Potent Foods, Inc. of Lake Oswego, Oregon** is recalling Potent Foods® Potent Life™ bars because it was discovered that its distributor was supplying organic peanuts from the Peanut Corporation of America, and may be contaminated with salmonella.

No illnesses have been reported in connection with the Potent Life™ bars.

The FDA recently expanded its investigation of Peanut Corporation of America to include peanut products produced in its Texas facility. The organic peanuts used in the Potent Life™ bars came from this facility.

**No other Potent Foods® products are involved or impacted.**

Potent Foods® Potent Life™ Bars are distributed nationally through retail health food stores and internet sites. The specific products included in the recall are:

All Potent Life Bars distributed from June, 2008 to February 24, 2009 are involved in this recall. Potentially affected products can be identified by the following Best By Dates:

BEST BY 31JAN 08  
BEST BY 25MAR 09  
BEST BY 21MAY09

\*All further production will be made with nuts from a separate supplier **not** affected by this recall.

The bars are packaged in 1.4 oz. packages and 12-count printed boxes.

**Affected UPC Codes:**

<b>Individual bars:</b>	<b>12-count boxes:</b>
8 54674 00106 7 - Bittersweet Cacao Crunch™	8- 54674 00110 4 - Bittersweet Cacao Crunch™
8-54674 00107 4 - Whole Goji Berry™	8 54674 00111 1 - Whole Goji Berry™
8 54674 00108 1 - Himalayan Pink Salty Peanuts™	8 54674 00112 8 - Himalayan Pink Salty Peanuts™
8 54674 00109 8 - Cherry Chocolate™	8 54674 00113 5 - Cherry Chocolate™

<b>Individual bars:</b>	
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8 95028 00204 0 - Boku Super Bar™ – Organic Chocolate Chip™	
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The FDA has indicated that Peanut Corporation of America is the focus of an investigation into salmonella-related illnesses thought to be caused by tainted peanut products. Salmonella is an organism that can cause serious and sometimes fatal infections, particularly in young children, the elderly, and persons with weakened immune systems. Healthy persons infected with salmonella often experience fever, diarrhea, nausea, vomiting and/or abdominal pain. For more information, visit the Centers for Disease Control and Prevention's Web site at <http://www.cdc.gov>.

No known illnesses have been reported to date in connection with these products. The recall was initiated after it was determined that the peanuts used were manufactured by Peanut Corporation of America. Potent Foods, Inc. has informed the FDA of its actions and is fully cooperating with the Agency.

Consumers who have purchased Potent Foods® Potent Life Bars with the above code dates are urged to return them to the place of purchase for a full refund. Consumers with questions may contact Potent Foods®, Inc. at 503-367-6763 between the hours of 9:00am-5:00pm (PST).