



Governor John R. Kasich
Lieutenant Governor Mary Taylor
Director David T. Daniels

Office of Communication
8995 East Main Street, Reynoldsburg, OH 43068
Phone: 614-752-9817 • Fax: 614-466-7754
www.agri.ohio.gov • communications@agri.ohio.gov

FOR IMMEDIATE RELEASE

ODA ACCEPTING SUBMISSIONS FOR “AG IS COOL!” CREATIVE EXPRESSIONS CONTEST

School-Age Children (K-12) Can Enter to Win Tickets to Ohio State Fair, The Band Perry Concert

REYNOLDSBURG, Ohio (March 16, 2012) – The Ohio Department of Agriculture today announced it will begin accepting submissions for the 2012 “Agriculture is Cool!” Creative Expressions contest. Ohio children enrolled in school or home schooled during the 2011-2012 academic year have until July 9, 2012, to capture their personal interpretation of why Ohio agriculture is cool for their chance to win two tickets to see The Band Perry at the Ohio State Fair.

Entries, which can include an original video, photograph, drawing, or painting, will be judged in the following age categories. One winner from each age group and category will be chosen:

- Grades K-2: Photography, Drawing or Painting
- Grades 3-5: Video, Photography, Drawing or Painting
- Grades 6-8: Video, Photography, Drawing or Painting
- Grades 9-12: Video, Photography, Drawing or Painting

All entries will be judged by a panel of judges that may include representatives from the Ohio Department of Agriculture, the Office of the Governor, the Ohio Expo Center, and professionals in the areas of video production, photography, drawing, painting and other visual arts. Judging will be based on the student’s visual representation of the “Ag is Cool” theme, if it accurately reflects 21st Century agriculture, creativity and use of Ohio images, and quality of work. Contest winners will be notified no later than July 20, 2011.

Award winners will be recognized by the Office of the Governor and other state officials at the Ohio State Fair on July 25, 2012, 12 p.m., at the Taste of Ohio Café. Winners will receive two, one-day passes for free admission to the Ohio State Fair and two tickets to see The Band Perry on August 2.

For additional information about the contest, a complete copy of the rules and entry forms visit www.ohioagriculture.gov/agiscool or call 614-752-9817.

- 30 -

Media Contact: Erica Pitchford, Interim Director of Communications, 614-752-9817

