



Governor Ted Strickland
Lieutenant Governor Lee Fisher
Director Robert J. Boggs

Office of Communication
8995 East Main Street, Reynoldsburg, OH 43068
Phone: 614-752-9817 • Fax: 614-466-7754
www.agri.ohio.gov • communications@agri.ohio.gov

FOR IMMEDIATE RELEASE

Heartland Cuisine Cooking Demonstrations at State Fair
Showcase Ohio Food Products

REYNOLDSBURG, Ohio – (July. 26, 2010) Chefs and culinary enthusiasts from across Ohio will gather at the 2010 Ohio State Fair for the annual Heartland Cuisine to showcase some of their best recipes. The recipe presentations, located in the Taste of Ohio Café, will feature Ohio's diverse agricultural products.

Heartland Cuisine demonstrations are sponsored by the Ohio Department of Agriculture's Ohio Proud Program in cooperation with Ohio's commodity organizations, agribusinesses, top chefs and numerous Ohio-based supporters. The Heartland Cuisine cookbook, providing all of the recipes demonstrated, will be available exclusively at the Ohio State Fair. The cookbook allows fairgoers to prepare these culinary delights at home for family and friends. The recipes provided in the cookbook are divided into eight categories: Apple, Beef, Dairy, Fish, Lamb, Pork, Poultry and Ohio Proud.

Created in 1993, Ohio Proud is the department's signature marketing program that helps consumers identify food and agricultural products that are made in Ohio and grown in Ohio. Currently there are 410 Ohio Proud partners located in 77 counties across the state. When consumers purchase Ohio Proud products, they help support the state's food and agriculture industry, which provide one in seven Ohioans with a job and contributes more than \$98 billion to the economy.

For more information on the Ohio Proud program visit www.ohioproud.org.

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Editors Note: A list of participating chefs demonstration times and recipes is available in the "newsroom" at www.agri.ohio.gov.

Media contact: Kaleigh Frazier, Public Information Officer, 614-728-6211.



