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FOR IMMEDIATE RELEASE

Food and Agricultural Seminars Will Feature Export Opportunities to Canada

REYNOLDSBURG, Ohio (Oct. 2, 2007) – The Ohio Department of Agriculture and the Food Export Association of the Midwest USA announce two seminars geared toward educating Ohio companies interested in pursuing or expanding export sales into Canada.

The seminars, scheduled for mid-October, will feature topics on export opportunities to Canada and federal assistance for companies working to increase export sales. The seminars will run 8:30 a.m. to 5 p.m., with a \$50 fee that includes lunch. Interested companies should pre-register by Oct. 8 for a seminar at one of the following locations:

- **Oct. 18** - Wolf Creek Winery, 2637 S. Cleveland Massillon Road, Norton, Ohio
- **Oct. 19** - Ohio Department of Agriculture, 8995 E. Main Street, Reynoldsburg, Ohio

Kathy Boyce, Canadian In-Market representative from the Food Export Association, will talk about the Canadian market and exporting opportunities for Ohio companies. Pamela Wells-Russell, Caribbean In-Market representative, will focus on explaining export fundamentals. A representative from the Food Export Association of the Midwest will provide an overview of the organization's programs and services and will share information regarding financial assistance available through the Branded Program.

The Food Export Association of the Midwest USA is a private, non-profit association of Midwestern state agricultural promotion agencies that use federal, state, and industry resources to promote the export of Midwestern food and agricultural products.

For questions on the seminars, call Brandy Erwin, Ohio Department of Agriculture, 614-728-4760; or the Food Export Association of the Midwest USA at 312-334-9200.

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