

Project Coordinator	Project Name & Description	Amount of Project
Kevin Thompson, ONLA 614.899.1195 jennifergray@onla.org	<i>Ohio grown landscape plant and tree marketing program (Plant Something Campaign)</i> The development and implementation on an outreach program to promote and encourage the production, sale, use, and value of landscape plants and trees.	\$ 50,000.00
Michael Geary, OFA 614.487.1117 mgeary@ofa.org	<i>Keeping the Interest in Gardening Alive</i> Identify barriers to gardening among Gen X and Gen Y consumers and work with garden centers on implementing a marketing campaign to attract younger consumers to gardening and garden centers.	\$ 34,262.00
Doug Doohan, OSU 330.202.3593 doohan.1@osu.edu	<i>Preparing growers to comply with FSMA and OPMA</i> Equipping Ohio Produce Farmers to comply with the Food Safety Modernization Act (FSMA) and The Ohio Produce Marketing Agreement (OPMA).	\$ 84,630.00
Steve Carver, OPGMA 614.884.1145 scarver@ofa.org	<i>OPGMA food safety education</i> Food safety protocols incorporated into the growing, harvesting, and handling of fresh produce is key for eliminating food borne illnesses and maintaining consumer trust in Ohio grown produce. This “OPGMA Food Safety Education: proposal aims to provide Ohio produce growers the opportunity to learn the basic and advanced food safety principals and to interact directly with FDA to better understand FSMA’s provisions and compliance strategies.	\$ 20,000.00
Rebecca Singer, CIFT 419.535.6000 ext. 104 rsinger@ciftinnovation.org	<i>Season extension and increased marketability of root crops</i> The use of alternative production techniques can extend the growing season and intensify the volume and quality of vegetables produced.	\$ 37,616.00
Janice Welsheimer, Pickaway 937.688.3878 janice@wiltpr.com	<i>Ohio fresh foods corridor educational workshops</i> The project proposal includes support for the Ohio Fresh Foods Corridor to conduct a series of educational workshops about specialty crops for producers and entrepreneurs, a producer tour to a successful specialty crops hub in Vermont, and further brand building activities.	\$ 30,000.00
Leslie Schaller, ACENET 740.592.3854 leslies@acenetnetworks.org	<i>Assist specialty crop producers to increase market access and annual sales for fresh fruit and vegetables</i> ACEnet will assist specialty crop producers to increase market access and annual sales/ profitability for fresh fruit and vegetables. The Meeting Market Demand project will develop new training and technical assistance services in collaboration with training and wholesale market partners for Appalachia Ohio fruit and vegetable growers utilizing ACEnet’s new Nelsonville Food Hub.	\$ 35,000.00
Melanie Lewis Ivey, OSU 330.202.3566 ivey.14@osu.edu	<i>Sanitizing tomato seed treatments to address two emerging trends in Ohio: pelleted seed and human pathogen-free seed</i> Seed-borne bacterial plant diseases continue to be problematic and cause significant losses on Ohio’s tomato farms. With the enactment of the Food and Drug Agency Food Safety Modernization Act (FDA-FSMA) Ohio producers have the added burden of ensuring that their product is safe for human consumption. This project seeks to identify seed treatments that address risks associated with both plant and food-borne pathogens and are practical and economically sensible for Ohio tomato producers.	\$ 86,404.00

<p>Jeff LeJeune, OSU 330.263.3678 lejeune.3@osu.edu</p>	<p><i>Validation of waiting intervals for the incorporation of untreated biological soil amendments in soil</i> This project will determine scientifically-validated intervals for the application of untreated manure on Ohio specialty crops. Laboratory and field studies will generate scientific data required to demonstrate that intervals less than 270 days can be used and still provide the same level of public health protection while also providing a wider range of management options and increased sustainability for Ohio farmers.</p>	<p>\$ 78,540.94</p>
	<p><i>SUBTOTAL</i></p>	<p><i>\$ 456,452.94</i></p>