



**Department of  
Agriculture**

**Farmers Market Cost Share Advertising Grant Awarded by ODA FY2011**

Date of Award  
10/15/10

Name of Farmers Market  
Spirit of Life Christian Church

Amount  
\$25,000.00

Scope of Work  
Rural Rehab grant for innovation and education in the aquaculture and aquaponics industries

\*\*\*\* TOTAL \*\*\*\*

\$25,000.00

### Organic Certification Cost-Share Program Dollars Awarded by ODA FY2011

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
7/7/2010	Five Oaks Organic Dairy	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/7/2010	Infinite Garden Farm	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/7/2010	Mushroom Harvest Inc.	\$581.25	2009-2010 Organic Cost Share Program Reimbursement.
7/7/2010	Sugarbush Creek Farm	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
7/8/2010	Colvin Family Dairy	\$618.75	2009-2010 Organic Cost Share Program Reimbursement.
7/14/2010	Chamberlain Farm Meats Inc.	\$567.37	2009-2010 Organic Cost Share Program Reimbursement.
7/14/2010	Killbuck Valley Mushrooms Ltd	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/14/2010	Mel-An-Kate Jersey Farm	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Berlekamp Farms Inc.	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Demmitt Dairy Farms	\$562.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Dues Jersey Farm	\$562.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Fresh Aire Farms	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Gaylord Tice Trust	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Stratford Ecological Center	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	Sundog Specialty Crops	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/22/2010	That Guys Family Farm	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/26/2010	Berlekamp Farms Inc.	\$513.75	2008-2009 Organic Cost Share Program Reimbursement.
7/26/2010	Berlekamp Farms Inc.	\$750.00	2007-2008 Organic Cost Share Program Reimbursement.
7/30/2010	Ohio State University/John Hirzel Research Site	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/30/2010	Ohio State University/OFFER Program	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
7/30/2010	Louis Heitkamp	\$562.50	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Five Rivers Farm Inc/DBA: Mile Creek Farm	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Mainstream Farms	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Milner Farms Inc.	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Nisley Farm	\$562.50	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Sharonvalley Farms	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Mark Hinman	\$562.50	2009-2010 Organic Cost Share Program Reimbursement.
8/16/2010	Isaac keim	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
8/30/2010	Jon Widmer Farms	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
9/10/2010	McDonald Farms	\$618.75	2009-2010 Organic Cost Share Program Reimbursement.
9/22/2010	Highland View Farm	\$506.25	2009-2010 Organic Cost Share Program Reimbursement.
9/28/2010	RK Harris Farm	\$525.00	2009-2010 Organic Cost Share Program Reimbursement.
10/13/2010	Peach Mountain Organics	\$487.50	2009-2010 Organic Cost Share Program Reimbursement.
10/13/2010	Pebble Run Farms	\$309.37	2009-2010 Organic Cost Share Program Reimbursement.
10/13/2010	True Earth Organics LLC	\$375.00	2009-2010 Organic Cost Share Program Reimbursement.
	<b>**** TOTAL ****</b>	<b>\$18,115.49</b>	



Specialty Crop Promotion Grants Awarded by ODA FY2011

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
6/1/2010	Logan County Farmers' Market	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
6/17/2010	Fayette County Farmers' Market	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
7/27/2010	Perry County Farmers' Market-New Lexington	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
7/27/2010	Ohio Grape Industries Commission	\$40,000.00	Continue the vineyard expansion assistance program.
7/30/2010	Youngstown Ohio Northside Farmers' Market	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
7/30/2010	Crossroads RC&D	\$43,681.00	Training for beekeepers
7/30/2010	Route 9 Coop	\$53,387.00	Chestnut growers coop processing and marketing.
8/3/2010	Ohio Produce Growers and Marketers Association	\$80,000.00	Marketing agreement
8/6/2010	CIFT	\$17,500.00	Teach new specialty crop producers techniques, practices and procedures.
8/23/2010	Nationwide Childrens Hospital	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
8/24/2010	Growhio	\$65,000.00	Expand specialty crops within urban areas.
8/25/2010	Cuyahoga Valley Countryside Conservancy	\$67,588.00	Provide farmers with educational material.
9/22/2010	Ohio State University	\$8,500.00	Ohio Local Food Finder website.
9/22/2010	Ohio State University	\$10,000.00	Reach new markets.
9/22/2010	Ohio State University	\$99,991.00	Reduce food deserts.
9/22/2010	Ohio State University	\$45,900.00	Southern Coop
9/28/2010	Perry County Farmers' Market-Shawnee	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
9/29/2010	Perry County Farmers' Market-Somerset	\$1,000.00	Farmers' Market Access Project. Now able to accept the EBT Direction card.
N/A	Ohio Proud	\$39,035.00	Increase awareness and sales through education and promotion.
<b>***** TOTAL *****</b>		<b>\$577,582.00</b>	



### Ohio Grapes Cost Share Road Signage awarded by ODA 2011

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
9/15/2010	Brandeberry Winery	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Breitenbach Wine Cellars	242.88	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Buccia Vineyard	900.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Ferrante Winery	237.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/15/2010	Firelands Winery	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/15/2010	Gervasi Vineyard	422.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Heritage Vineyard Winery	237.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/17/2010	Hermes Vineyards	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	JC Wine Cellars	600.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	John Christ Winery	720.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)

	Klingshirn Winery	600.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/13/2010	Maize Valley Farm Market & Wine	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/29/2010	Mastropietro Winery	528.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/15/2010	Old Firehouse Winery	237.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Perennial Vineyards	837.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Sarah's Vineyard	1,850.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Shawnee Springs	883.08	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Silver Moon Winery	828.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/15/2010	Stoney Ridge	600.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/22/2010	Swiss Heritage Winery	1,100.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Tarsitano Winery	528.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/17/2010	Terra Cotta Vineyards	237.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	The Lakehouse Inn Winery	528.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)

	The Winery at Spring Hill	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/24/2010	The Winery at Versailles	237.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Valley Vineyards	1,037.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Vermilion Valley Vineyards	1,160.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Viking Vineyards & Winery	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Vinoklet Winery	765.60	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	Yellow Butterfly	450.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
9/24/2010	Wyandotte Winery	900.00	Cost Share Road Signage Program for highways and state routes (ODOT/Ohio Logos)
	<b>***** TOTAL *****</b>	<b>\$21,262.96</b>	

## Ohio Grapes Cost Share Event Industries Grants Awarded by ODA FY2011

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
	Countryside Conservancy	1,500.00	Will help fund media outreach for 8th Annual Summer Solstice event in June, including radio and print advertising
9/28/2010	North Market	4,000.00	Will help fund promotional materials for the Food & Ohio Wine Festival in Columbus, created more than eight years ago. One of the state's premier wine events
	Black River Historical Society	500.00	Ohio Wine on the Water/Taste of History was created in 2007 to educate the northern region of Ohio about the availability of and quality of locally-produced wines. Funding will help support advertising expenses.
	Ohio Wine Producers Assn.	2,500.00	Will help fund print materials, including rack cards and tri-fold brochures to promote Vintage Ohio and Ohio wineries at the state's largest wine festival
	Museum of Carousel Art & His	3,500.00	Will help fund advertising and promotions for Toast of Ohio Sandusky wine event in August
	Andrew Hall	500.00	Support of Ohio vs. Michigan Wine Clash
	Cincinnati State Technical & Community College	2,500.00	Will help fund promotional materials for Nicholas Longworth Celebration in Cincinnati in October
	<b>**** TOTAL ****</b>	<b>\$15,000.00</b>	



### Ohio Grapes Cost Share Promo Industries Grants Awarded by ODA FY2011

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
	D&D Smith Winery	\$ 1,507.00	Will help fund radio and print ads, special events, and wine class tutorials
	Ferrante Winery & Ristorante	\$ 1,065.00	Will help fund Rack card design and printing, Advertising (print and possibly radio & t.v.), WineBuzz print ads
9/22/2010	Harmony Hill Vineyards	\$ 787.50	Will help fund Brochures, Print ads, Community Press news releases, Cincinnati Enquirer news releases, Taste of Blue Ash Festival fee, and Ohio River Valley maps
	Henke Winery	\$ 666.80	Will help fund Taste of Blue Ash festival fee and newsletter printing
9/24/2010	Kinthead Ridge Winery	\$ 772.28	Will help fund Newsletters, Postcards, Print ads, and Rack Cards
	LaPorte Winery	\$ 350.00	Will help fund web site development
	Laurello Vineyards	\$ 1,065.00	Will help fund Rack card design and printing, Advertising (print and possibly radio & t.v.), WineBuzz print ads
9/28/2010	St. Joseph Vineyard	\$ 1,065.00	Will help fund Rack card design and printing, Advertising (print and possibly radio & t.v.), WineBuzz print ads
9/24/2010	Stoney Ridge Winery	\$ 1,050.00	Will help fund billboard signs
	Terra Cotta Vineyards	\$ 1,000.00	Will help fund web site redesign and upgrades
	The Winery at Versailles	\$ 825.00	Will help fund billboard signs
	Wyandotte Winery	\$ 775.00	Will help fund banners, brochures, and advertorial
	<b>***** TOTAL *****</b>	<b>\$ 10,928.58</b>	

## 2010-2011 Ohio Department of Agriculture Farmers' Market Cost Share Advertising Grant

<u>Date of Award</u>	<u>Name of Person or Business</u>	<u>Amount</u>	<u>Scope of Work</u>
5/27/10	Alliance Farmers' Market	\$1,500.00	Our goal is to increase our customer base and in turn increase our vendors' sale through the use of posters, flyers, radio ads, yard signs, new print, and entertainment calendars
5/27/10	Canal Winchester Farmers' Market	\$1,500.00	Post card mailing of 25,000 has been a key factor in market success. Market now has new time and schedule changes
5/27/10	Coit Road Farmers' Market	\$1,455.00	local print advertising to increase traffic to market
5/27/10	College Hill Farm Market	\$500.00	The grant funds have been used to expand into radio to build our shopper-base and increase number of farmer/growers
5/27/10	Countryside Farmers' Market	\$1,500.00	Purchase of posters of FM special events to businesses and partners, 30,000 post cards, 20,000 sent to targeted zip code areas, 10,000 to businesses, partners and current market supporters
5/27/10	The Downtown Farmers' Market Bowling Green	\$1,500.00	Purchased canvas reusable shopping bags with Farmers' market logo, email address and phone number as well as radio advertising, to increase market awareness in community
5/27/10	Downtown Greenville Farmers' Market	\$500.00	Our flyers, bag stickers and banner have increased the market's awareness in the community thus increasing our vendor commitment and customer loyalty
5/27/10	Great Sidney Farmers' Market	\$800.00	Local radio advertising to raise community awareness of market and increase market traffic as well as a recruiting tool for possible vendors
5/27/10	Kamm's Corners Farmers' Market	\$1,500.00	Advertising to increase awareness of EBT machine to provide access to healthy & fresh local food to local community through the ability of accepting EBT card, WIC and SFMNP participants
5/27/10	Lake Metroparks Farmpark FM	\$750.00	Local newspaper advertising and internet advertising to increase local traffic to FM
5/27/10	Mentor Old Village Market	\$585.60	Funds used for 1,000 post cards, 2 informational banners, 5 traffic signs, 10 yard sign and local radio advertising to increase the diversity of customer base and traffic to market
5/27/10	Montgomery Farmers' Market	\$1,475.85	Local community newspapers is the best choice of advertising to grow awareness of our market in the community, draw pedestrian traffic, and generate more sales for our vendors
5/27/10	Mt Washington Farmers' Market	\$300.00	To increase the diversity of our customer base and sales these funds will be used for; traffic lane signs, 1,000 post cards to local apartment dwellers, radio ads and informational banner
5/27/10	North Market Farmers' Market	\$1,500.00	To offset local print advertising for the Farmers' Market Festival in August, 2010
5/27/10	North Union Farmers' Market	\$1,500.00	FM newsletter to nearly 15,000 residents in NE Ohio. The letter educates consumers about the importance of buying local and nutritionally fresh food and shopping at farmers markets results in increased traffic to market
5/27/10	Ohio Valley Fruit & Vegetable Growers Assn.	\$1,500.00	To increase awareness of and subsequent visit to market through print media ads, increase WIC participation, increase market sales 5%

5/27/10	Pearl Market	\$1,500.00	These grant dollars will be used in a variety of ways, Posters, Hotcards, A-Frames, & "Fresh From" cards, to promote the market to nearby office workers and downtown visitors with the goal of increasing foot traffic and sales to vendors
5/27/10	Perry County Farmers' Market Coop	\$350.00	Newspaper advertising, 6 banners, posters and flyers through out the county will increase the awareness of the SNAP Program and Senior market Nutrition Program which in turn increases market traffic and enhances the awareness of the importance of buying fresh local food
5/27/10	Piqua Community Farmers' Market	\$1,330.00	Cost Share grant dollars are being used for a road side billboard to increase community awareness of the market
5/27/10	Reynoldsburg Farmers Market	\$800.00	Grant dollars to be used to increase market traffic through the use of banners, rack cards, bookmarks, and flyers in the community
5/27/10	Tuscarawas Valley Farm Market	\$1,500.00	Using effective local radio and print media will reach the greatest number of consumers will be most beneficial to the market. We can think of no better way to stimulate the local economy than by keep local money here
5/27/10	Wright-Dunbar Farm Market hosted by Stubbs Family Farm	\$1,500.00	Purchased 24 print ads to increase market awareness and traffic
	<b>***** TOTAL *****</b>	<b>\$25,346.45</b>	